See, Compare and Learn from Over 300 Vendors Demonstrating The Latest Systems & Equipment to Help You Manage Business Information Better

The Eighth International

INFORMATION MANAGEMENT EXPOSITION & CONFERENCE

**New York Coliseum
October 12-15, 1981**

info 81

The Show for Management Whether you're a president or a department head, when you choose information equipment, you want to know what's available and what the equipment can do. And there's no better place to see all the newest hardware, software, systems and applications packages than INFO 81 — the Show for corporate, DP, administrative, office and word processing managers in every business and industry.

The World's Most Complete Information Management Conference Select from more than 60 practical, detail-oriented sessions featuring over 200 speakers, each a recognized authority in his field. They'll guide you to new levels of expertise in the subject areas of greatest importance to you and your company: Office Automation, Management of Information, EDP Management, Advances in EDP Technology and special sessions on manufacturing, banking, insurance and health care.

Exhibit Hours: Monday, Tuesday and Wednesday, 11:00 a.m. to 5:00 p.m.; Thursday, 11:00 a.m. to 4:00 p.m. Persons under 21 not admitted.

Registration Fee: Exposition only, $5.00 with this card. (Regular registration fee at Show, without card, is $10.00.)

INFO 81

COMPLETE ALL SECTIONS
USE TYPEWRITER ONLY
DO NOT DETACH

VALID ONLY IF TYPED — USE CAPITAL LETTERS ONLY

NAME ....

TITLE/FUNCTION ....

COMPANY ....

CO. STREET ....

CITY .... STATE .... ZIP ....

INFO 81

A. Please check business or profession. Check ONE only.

- (390) Manufacturing
- (530) Retailing
- (500) Wholesaling
- (600) Banking
- (640) Insurance
- (620) Investment
- (610) Professional/Service
- (470) Transportation
- (480) Communications
- (820) Education
- (800) Hospitals
- (900) Government
- (580) Distribution
- (100) Information Equipment
- (200) Information Services
- (300) Information Consultant
- (330) Value Added Reseller
- (999) Other (specify) ———

B. Please check your job title or function. Check ONE only.

- (02) President, Owner
- (03) Vice President
- (04) General Manager
- (05) Controller/Treasurer
- (06) Information Manager
- (07) Manager Information Systems
- (08) Production/Manufacturing Management
- (09) Administrative Management
- (10) Office Manager
- (11) Accounting Management
- (12) DP Manager
- (13) Director/Manager of Communications
- (14) Systems Analysis/Programming Mgt.
- (15) Word Processing Manager
- (16) Sales/Marketing Management
- (17) Consultant
- (18) Other (specify) ———

C.

NAME ....

TITLE/FUNCTION ....

COMPANY ....

CO. STREET ....

CITY .... STATE .... ZIP ....

D. Check attendance plan:

- Exposition only. DO NOT MAIL CARD. Bring card to Show and pay $5.00 registration fee at entrance. (Without card, registration fee is $10.00.)

Conference and Exposition

- Full four-day Conference and Show $350.00
- One-day Conference and Show $125.00
- Half-day Conference and Show .... $ 75.00
- ☐ Check enclosed ☐ Bill Company (P.O. # ———)

To insure advance receipt of Conference credentials, mail card and indicate how you wish to pay to: **Industrial Expositions, Inc.,** Clapp & Poliak, Inc., 245 Park Avenue, New York, N.Y. 10167 before September 18. After that date you may register at the Show. Registrations cancelled later than one week before the meeting subject to $25.00 service charge.

NO ONE UNDER AGE 21 WILL BE ADMITTED

This is your invitation
to visit the
SOFTWARE & APPLICATIONS CENTER
at

info 81

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SOFTWARE & APPLICATIONS CENTER AT INFO 81

The Software Center is a new idea: its purpose is to make software vendors readily accessible to buyers and specifiers, to make it easy for them to buy software. Here's how it works:

We have tried to locate the majority of software exhibitors in the Software Center on the third floor of the New York Coliseum, although there are also major software vendors located on the first and second floors.

However, the Directory Service on the third floor has a data base which includes the programs of all software exhibitors on all three floors.

When you arrive at the Show, go to the Software Directory Service and tell the Information Assistant which applications you are interested in. The Assistant will tap into the data base and give you a printout of all the exhibitors who have the kinds of programs you are interested in.

This is a simple, direct, and easy system to use. It will save you time, and introduce you to sources that you may never have heard of. We're sure you'll like it.

We are enclosing a pair of special tickets. If you need additional tickets, write INFO 81, c/o Clapp & Poliak, Inc., 245 Park Avenue, New York, NY 10167.

CLAPP & POLIAK, INC.
INFO 81 MANAGEMENT